

# **VEGAN BLOCK PARTY**

Proudly Hosted By  
**VEGAN VENTURES, LLC.**



**OCTOBER 16th, 2021**

12:00pm-8:00pm

*hosted at*

**HISTORIC VIRGINIA KEY BEACH PARK**

4020 Virginia Beach Dr, Miami, FL

# **Thank you for your interest in becoming a vendor at VEGAN BLOCK PARTY 2021!**

We're so excited to EAT, DRINK, & VIBE with you at the  
"Plant Based Party of the Year"!

We're proud to bring the largest and most exciting vegan festival to South Florida. Thousands of people have attended VEGAN BLOCK PARTY to enjoy a festival day featuring epic plant-based food, drinks, merchandise, specialty goods, music, family fun, contests & giveaways, wellness activities, vegan activism, celebrity influencers, and  
SO MUCH MORE!

DON'T MISS OUT - LET'S GET THIS PARTY STARTED!

## **TERMS AND CONDITIONS**

**VEGAN BLOCK PARTY** is brought to you by **VEGAN VENTURES, LLC**. The event will take place at **Historic Virginia Key Beach Park** located at **4020 Virginia Beach Dr, Miami, FL 33149** on **Saturday, October 16th 2021**, from **12:00pm** to **8:00pm**.

We're honored to host VEGAN BLOCK PARTY at Historic Virginia Key Beach Park; famous for being a sacred space in Miami that features iconic landmarks and amazing vibes. This venue is incredibly special, as it allows attendees to access the beach while also enjoying the event!

This is a ticketed event. Ticket prices are \$25.00 for adults and \$12.00 for children, and can be purchased through our website in advance, or at the gate on the day of the event.

In the past, this event has attracted thousands of attendees from the vegan community and beyond. This is a direct to consumer market that enables vendors to reach a demographic of conscious consumers. Many vendors have sold out at our past events, so it's important that vendors come adequately staffed, stocked, and prepared to serve large crowds.



## **GENERAL INFORMATION**

### **Event Details:**

- This event is **STRICTLY VEGAN**.
- Vendor registrations are on a **FIRST COME FIRST SERVE BASIS**. Once vendor spaces are full, sign ups will be closed.
- Vendor registrations close on **October 10th, 2021 at 11:59pm EST**.
- Vendors are allowed to begin set-up starting at 7:00am. All unloading must be finished by 11:00am, and vendors must be ready to sell and serve for event opening at 12:00pm.
- Vendors must begin break-down at 8:00pm when the event closes, and need to leave the park by 9:00pm.
- Attendance estimates will be communicated with the vendors via email correspondence up until 48 hours prior to the event. Although the organizer will make every attempt to sell out the event, attendance is not guaranteed.
- Vendor spaces are chosen by management and vendors cannot request certain spaces. Preference is given to vendors that pay in full upon application approval.
  - Any concerns or specific needs regarding your placement can be communicated to management via email.
- It's strongly recommended that vendors come prepared with separate order/checkout stations and serving stations (if applicable) to decrease the length of lines. Long lines create unsatisfied customers!
- Limiting your menu to 2-6 of your famous or specialty items makes preparation easier and keeps lines moving in a timely manner.
- Please be prepared to provide VEGAN BLOCK PARTY management with 2-4 menu items free of charge for promotional, media, and advertising purposes. More details will be communicated via email as the event nears.
- Vendor load-in and load-out information, as well as the site plan, will be sent via email prior to the event.
- Further communications will be sent to accepted vendors via email.
- Vendors will be sent additional information regarding a vendor's WhatsApp group prior to the event. The group chat will allow vendors to better communicate to management leading up to and on event day and receive replies in a timely manner.

### **Venue Details:**

- Vendors will be located on the Main Field.
- Parking is available at the venue (more info will be sent via email).
- There is no access to electricity on the Main Field. The event will be operating via stadium lights, generators, and portable water access.
- Vendors are provided with one light, and have the ability to rent electric and extension cords through "Optional Vendor Add-Ons".
- Vendors are permitted to bring their own generators. (see **LIMITATIONS**)
- Damaging the grass in any way is prohibited! Please make sure the grass in your tent is protected and left in pristine condition after the event ends.
- Mats are required underneath grills and cooking equipment to prevent damage to the grass. (see **LIMITATIONS**)
- Vendors are recommended to use propane, food warming trays, coolers, and low-amp cooking devices. (see **LIMITATIONS**)
- Recycling is strongly encouraged, and vendors are also encouraged to use biodegradable, recyclable materials for serving.

### **General Vendors:**

- General vendors include companies selling food or drinks.
- General vendor spaces include a 10x10 tent and tent light (including set up and break down).
- Vendors are required to bring their own additional materials, including tables, chairs, marketing materials, signage, generators, etc.

### **Non-Food/Drink Vendors:**

- Non-food/drink vendors include companies selling any kind of merchandise or non-food/drink specialty goods.
- General vendor spaces include a 10x10 tent and tent light (including set up and break down).
- Vendors are required to bring their own additional materials, including tables, chairs, marketing materials, signage, generators, etc.

### **Food Truck/Food Trailer Vendors:**

- Food truck spaces are EXTREMELY LIMITED.
- Food truck vendors will receive an email with additional information regarding spacing, size of truck, etc.

### **Non-Profit Vendors:**

- Non-profit vendors must be prepared to show their 501c3 upon submission of the Vendor Application.
- Non-profit vendors must bring their own tent and materials.
- Non-profit vendor spaces are extremely limited and there's a possibility that your application will be waitlisted.

**VENDOR PRICE SHEET:**

VENDOR OPTION	TOTAL COST	FINAL PAYMENT
Non Food / Drink Vendor	\$500.00 + applicable taxes	Payment is due IN FULL within 7 days of receiving the Vendor Confirmation email.
Food / Drink Vendor	\$550.00 + applicable taxes	Payment is due IN FULL within 7 days of receiving the Vendor Confirmation email.
Food Truck	\$600.00 + applicable taxes	Payment is due IN FULL within 7 days of receiving the Vendor Confirmation email.

***\*If a vendor signs-up within less than seven days out from the event, FULL payment will be due on the day of receiving the Vendor Confirmation email.***

VENDOR ADD-ONS	COST	PAYMENT
Electric*	\$50.00	Due upon payment of non refundable deposit
Extension Cord	\$10.00	Due upon payment of non refundable deposit
Table	\$15.00	Due upon payment of non refundable deposit
Chair	\$10.00	Due upon payment of non refundable deposit

\*Vendors are limited to one outlet per tent. Surge protectors or multiple plug-ins are prohibited. If you need more electricity, please plan to bring your own generator.

### **Vendor Costs:**

The Vendor Fee includes:

- 4 vendor wristbands so employees can enter and exit event without a ticket. Vendors that need more than 4 wristbands must email management prior to the event. (see **LIMITATIONS**)
- Social media advertising tailored to each individual vendor (on Facebook, Instagram, our website, and email newsletter; cumulatively 50,000+ followers).
- Tent and tent light (including set up and break down).
- Police and Security on site.
- Fire Marshal and Health Code inspections.
- Vendor waste management and recycling (trash cans and recycling bins will be easily accessible for vendors).

### **Vendor Payments:**

- Vendors will be sent an invoice and follow up information via email on how to proceed with their **TOTAL** payment due upon approval of their Vendor Application.
- We accept payment via **Zelle** only.
  - **Zelle Phone Number:** (407) 952-2928
  - **Zelle Email:** [veganblockpartyfl@gmail.com](mailto:veganblockpartyfl@gmail.com)

**\*Failure to submit your final payment by the date and time given will result in the TERMINATION of this agreement, refusal to be admitted as a vendor to the event, and your non refundable deposit will be retained.**

- Vendors that pay IN FULL at the time of application approval will be given preference when vendor spaces are chosen.

## **LIMITATIONS**

- This event is strictly vegan, so the sale of anything containing animal products such as meat, dairy, eggs, honey, gelatin, casein, leather, feathers, etc. is **STRICTLY PROHIBITED**. The sale of artificially flavored and artificially dyed candies is prohibited unless certified vegan.
- The event date is subject to change or cancellation at any time (see **RESTRICTIONS**), in which case vendor fees may be refunded or used for the rescheduled event.
- This is a ticketed event. Accepted vendors will be given 4 vendor-specific wristbands and credentials on the day of the event that allow them to enter and exit the event without a purchased ticket. Wristbands are not to be given out to friends/family or resold under any circumstances.
- Past events have brought large crowds and long lines. While exact attendance isn't guaranteed, it is the sole responsibility of the vendor to be adequately stocked with enough staff to accommodate the event size.
- Vendors must abide by the rules and arrive within the load-in time window to set up. Gates will close at a specified cut off time, and late vendors will be turned away after this time.
- Vendors are permitted to make sales within their tent space between the hours of 12:00pm-8:00pm only.
- **VENDORS ARE PROHIBITED FROM SELLING ALCOHOL.**
- Vendors are solely responsible for generators that require permits from the City of Miami.
- Pre-made items must be individually wrapped or covered. Leaving food uncovered is prohibited.
- Vendors are required to have at least one menu item at or below \$5, as it's important to us to provide affordable options to accommodate everyone.
- Packing up before the 8:00pm break-down time is strictly prohibited and **attempts to do so will result in a \$100 fine.**
  - Vendors that sell out before 8:00pm are welcome to put up a "SOLD OUT" sign and enjoy the party until closing.
- All attendees, including vendors, must be off the beach at 8:00pm sharp. The event takes place during turtle nesting season, and it's prohibited to have anyone on the beach past that time.
- Vendors must be packed up and off the premises by 9:00pm.
- Damaging the grass in any way is prohibited. Vendors must not dump grease or oil in the grass and ground, and must not puncture the grass in any way. **Doing so will result in a \$100 fine.**
- Coal fired cooking devices are prohibited.
- Restroom sinks are for hand washing only and not to be used for utensil washing or the disposal of food.



## **LIMITATIONS (CONT.)**

- Trash must be disposed of in the bins provided at the venue. **Leaving trash behind will result in a \$100 fine.**
- It is the vendor's sole responsibility to obtain the appropriate licenses or permits as required by law, collect and remit sales taxes, and obtain any other legal business requirements. Sales are the sole responsibility of the vendor.
- All vendors are subject to potential inspection by the Fire Marshal on site.
- Vendors are responsible for providing images to be used for social media promotion on VEGAN BLOCK PARTY accounts.
- Vendors grant VEGAN BLOCK PARTY under Vegan Ventures, LLC. an unlimited license to use any photos or videos taken at the event at no additional cost.
- **VIOLATION OF STATE AND LOCAL ORDINANCES AND/OR VEGAN BLOCK PARTY POLICIES MAY RESULT IN EXPULSION OF VENDOR FROM VENUE OR ANY STATE OR LOCAL APPLICABLE PENALTIES.**

## **CONTACT US**

For any questions or concerns, you may contact us through email at [vendors@veganblockparty.com](mailto:vendors@veganblockparty.com) and we will get back to you within 1 to 5 business days.

## **SOCIAL MEDIA:**

Make sure you're following us on all our social media!

**WEBSITE:** [www.veganblockparty.com](http://www.veganblockparty.com)

**FACEBOOK:** VEGAN BLOCK PARTY @veganblockparty

**INSTAGRAM:** @veganblockpartyofficial

## **VENDOR AGREEMENT**

### **Liability:**

Neither the event managers, event producers, (VEGAN BLOCK PARTY under VEGAN VENTURES, LLC.), nor the venue (HISTORIC VIRGINIA KEY BEACH PARK / CITY OF MIAMI located at 4020 VIRGINIA BEACH DRIVE MIAMI, FLORIDA 33149), the event staff, nor security, officers, agents, directors, or representatives are liable for any damages or loss that may occur to the vendor or to the vendor's employees or property from any cause whatsoever, included but not limited to weather, negligence, attendees, etc.

Insurance and liability are the full and sole responsibility of the vendor. It's recommended that vendors provide a copy of insurance with "VEGAN VENTURES, LLC." (9146 Perth Road Lake Worth, FL 33467), listed as Additionally Insured. This documentation must be provided through email by October 1st, 2021 at 11:59pm EST.

Choosing to forego insurance means that you are accepting full responsibility for any losses, damages, accidents, and/or potential legal action against you or your business that may occur. If needed, you can obtain temporary, one-day event insurance from websites such as [theeventhelper.com](http://theeventhelper.com)

### **Restrictions:**

VEGAN VENTURES, LLC. management reserves the right to restrict vendors that become objectionable because of noise, method of operation, materials, or for any other reason, and to prohibit or evict any vendor that, in opinion of the management, may detract from the general character of VEGAN BLOCK PARTY under VEGAN VENTURES, LLC, and the City of Miami as a whole. This restriction includes persons, things, conduct, printed matter, not abiding by protocols, failure to present insurance, or anything that the management determines objectionable in character. In the event of such restriction or eviction, event management is not liable for any refunds or other vendor expenses. Event will take place rain or shine. Should devastating weather or natural disaster occur, event will be rescheduled. Event is subject to change dates or be postponed at any time. All vendors must be adequately staffed and must remain intact until the official closing hour of 8pm. Early dismantling is disruptive to the event area, therefore, vendors must not pack, tear down, or remove any portion of their vendor setup prior to the official closing at 8pm. Early breakdown is strictly prohibited and will result in a \$100 fine.

**VENDOR AGREEMENT (CONT.)**

**Full Legal Name of Vendor Company or Sole Proprietor:** \_\_\_\_\_

**Vendor Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Business Phone:** (\_\_\_\_) \_\_\_\_\_ **Mobile Phone:** (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

**License or Permit Number (if any):** \_\_\_\_\_

Signing below indicates that the vendor accepts the Terms and Conditions of this contract and agrees to indemnify and hold forever harmless the aforementioned for any and all liability and expense for personal injury, accident, claims, suits, or property damage from fire, death, theft, destructive causes, or loss arising of, in, at, or in connection with the vendor/sponsor's display and participation. In the event of any dispute, suit must be filed in the City of Miami. The prevailing party shall be entitled to recoup their attorney's fees.

\_\_\_\_\_  
**Owner Name (printed)**

\_\_\_\_\_  
**Owner Signature**

\_\_\_\_\_  
**Date**

VEGAN BLOCK PARTY  
under  
VEGAN VENTURES, LLC.

\_\_\_\_\_  
**Event Name**

  
\_\_\_\_\_  
**Event Signature**

\_\_\_\_\_  
**Date**